

CS 696 Mobile Phone Application Development  
Fall Semester, 2010  
Doc 21 Design 2  
Nov 16, 2009

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## References

User Interface Design For Programmers, Joel Spolsky,  
<http://www.joelonsoftware.com/uibook/fog0000000249.html>

# Classic Software Development Mistakes

People-Related Mistakes  
Process-Related Mistakes  
Product-Related Mistakes  
Technology-Related Mistakes

# People-Related Mistakes

1. Undermined motivation
2. Weak personnel
3. Uncontrolled problem employees
4. Heroics
5. Adding people to a late project
6. Noisy, crowded offices
7. Friction between developers and customers
8. Unrealistic expectations
9. Lack of effective project sponsorship
10. Lack of stakeholder buy-in
11. Lack of user input
12. Politics placed over substance
13. Wishful thinking

# Process-Related Mistakes

- 14. Overly optimistic schedules
- 16. Insufficient risk management
- 17. Contractor failure Insufficient planning
- 18. Abandonment of planning under pressure
- 19. Wasted time during the fuzzy front end
- 20. Shortchanged upstream activities
- 21. Inadequate design
- 22. Shortchanged quality assurance
- 23. Insufficient management controls
- 24. Premature or too frequent convergence
- 25. Omitting necessary tasks from estimates
- 26. Planning to catch up later
- 27. Code-like-hell programming

# Product-Related Mistakes

- 28. Requirements gold-plating
- 29. Feature creep
- 30. Developer gold-plating
- 31. Push me, pull me negotiation
- 32. Research-oriented development

# Technology-Related Mistakes

- 33. Silver-bullet syndrome
- 34. Overestimated savings from new tools or methods
- 35. Switching tools in the middle of a project
- 36. Lack of automated source-code control

# One Agile Development Practice

Customer ranks features in order of importance

Developer estimates development time per feature

Features implemented per iteration

- Important features first

- Only those features that fit in to the iteration period

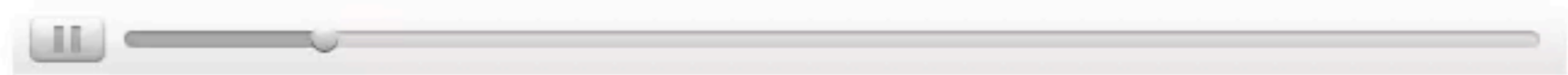
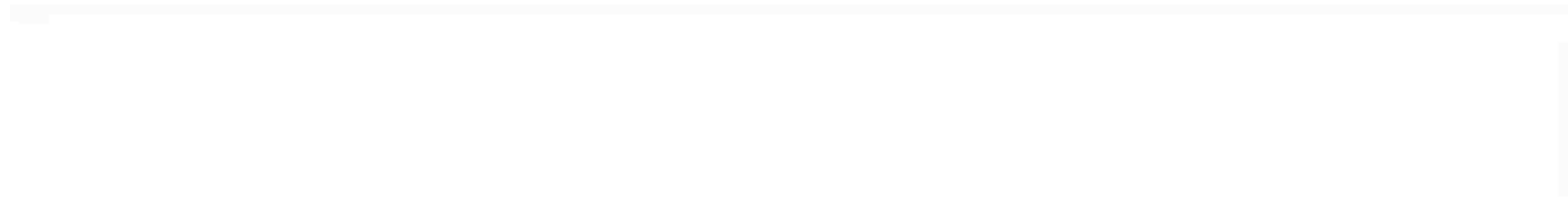


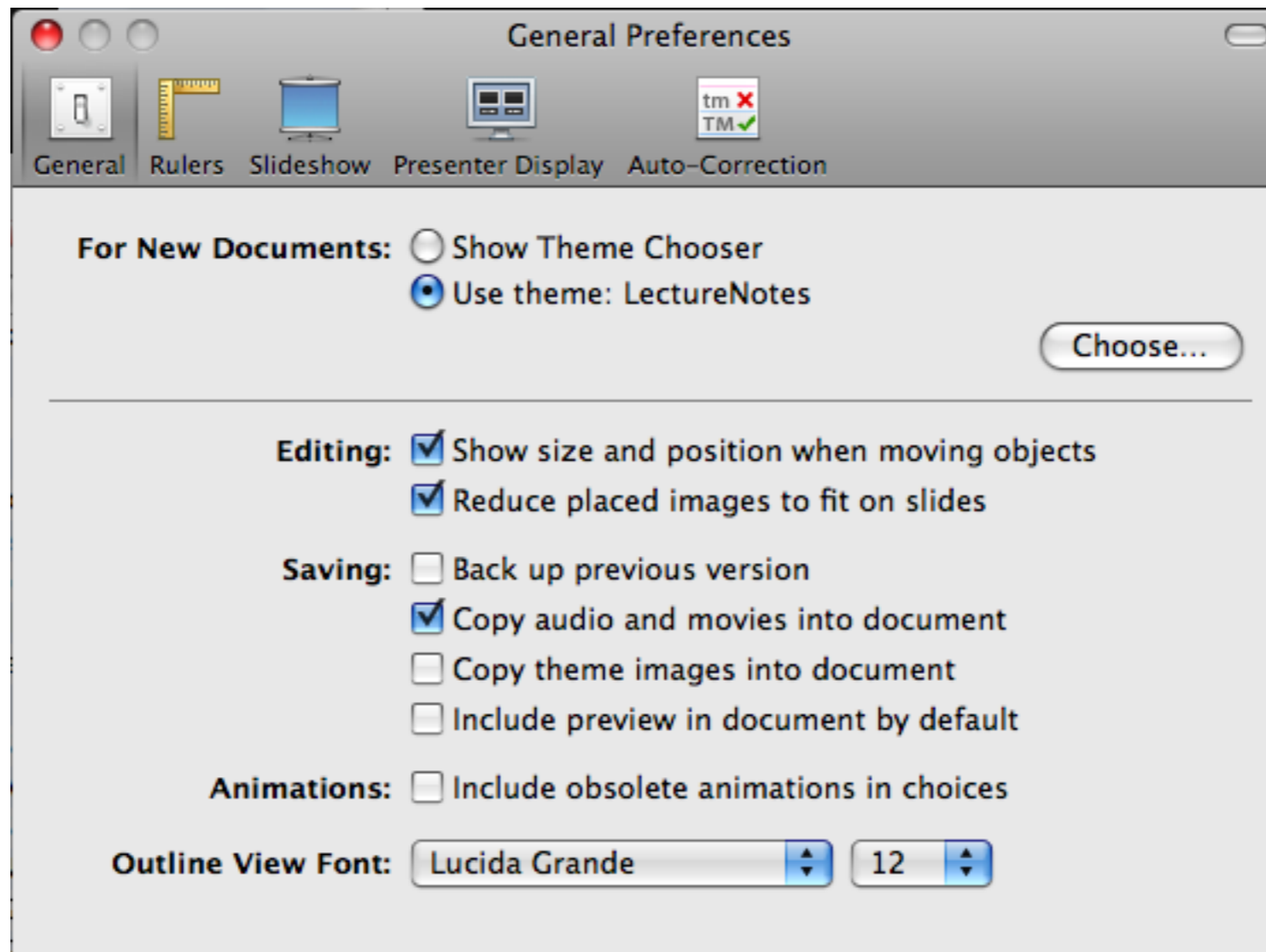
# Another Agile Development Practice

Always have a working program

# User Interface Design For Programmers

A user interface is well-designed when the program behaves exactly how the user thought it would.





# Who is your user?

Patricia is an English professor who has written several well-received books of poetry. She has been using computers for word processing since 1980, although the only two programs she ever used are Nota Bene (an ancient academic word processor) and Microsoft Word. She doesn't want to spend time learning the theory of how the computer works, and she tends to store all her documents in whatever directory they would go in if you didn't know about directories.

# What does the user expect?

What is their mental model of the computer/application

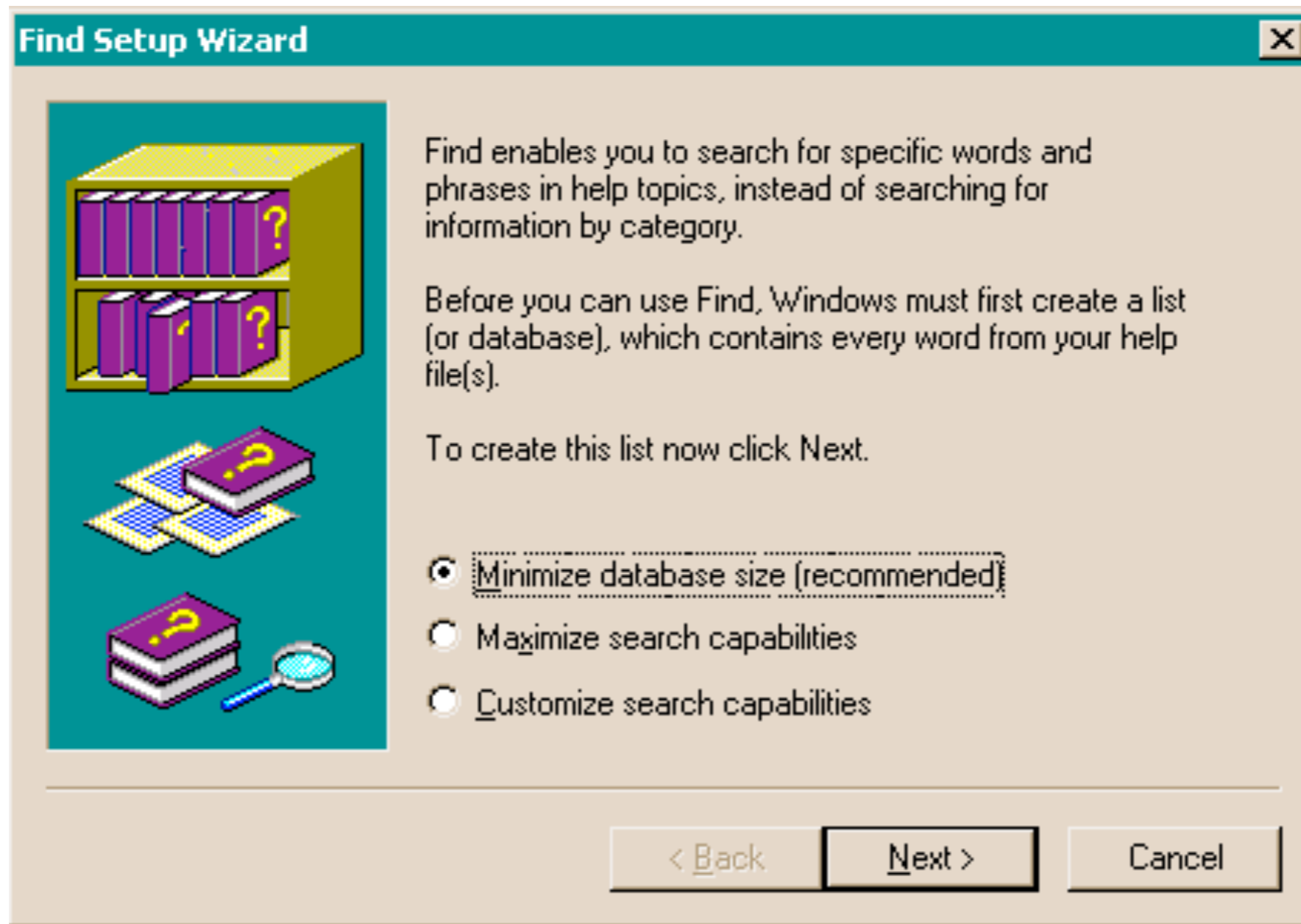
Ask them



Perform usability studies

# Choices

Every time you provide an option, you're asking the user to make a decision.

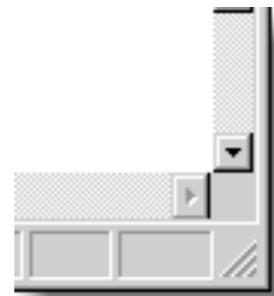


# Metaphors

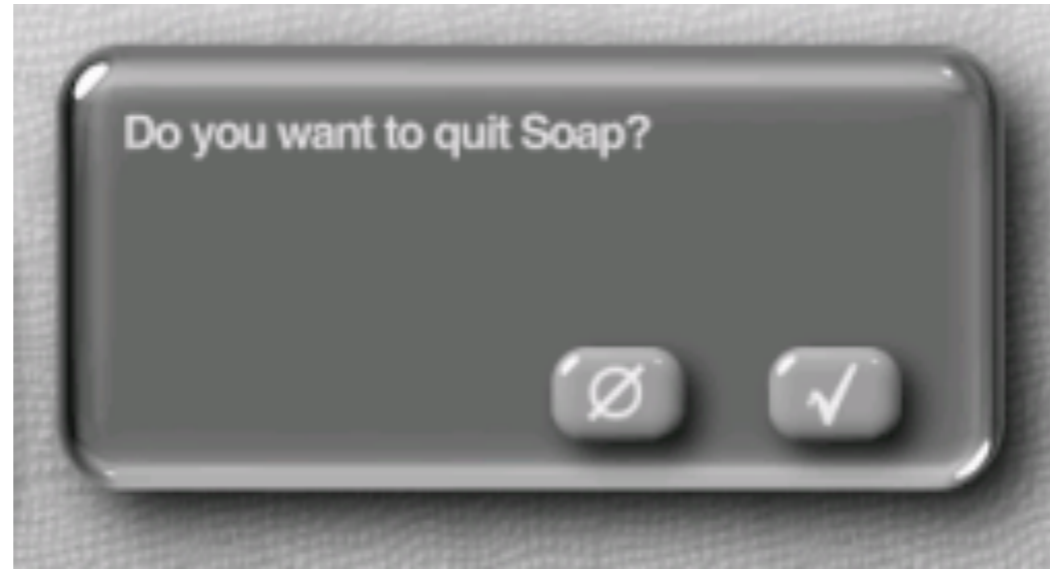


# Affordance

**E\*TRADE** QUOTES:  [GO](#) [SITE MAP](#) | [HELP](#) [LOG ON](#)



# Consistency

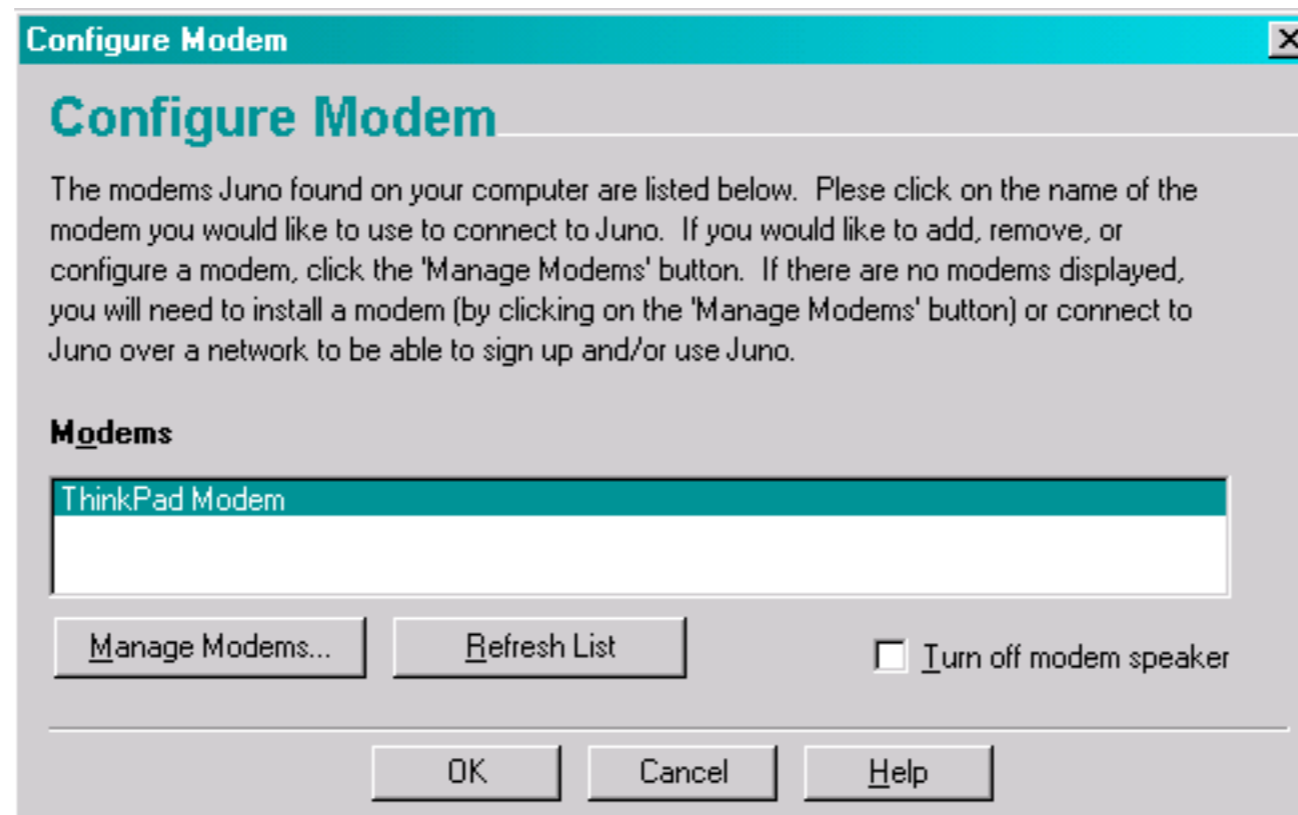


# Designing for People Who Have Better Things To Do With Their Lives

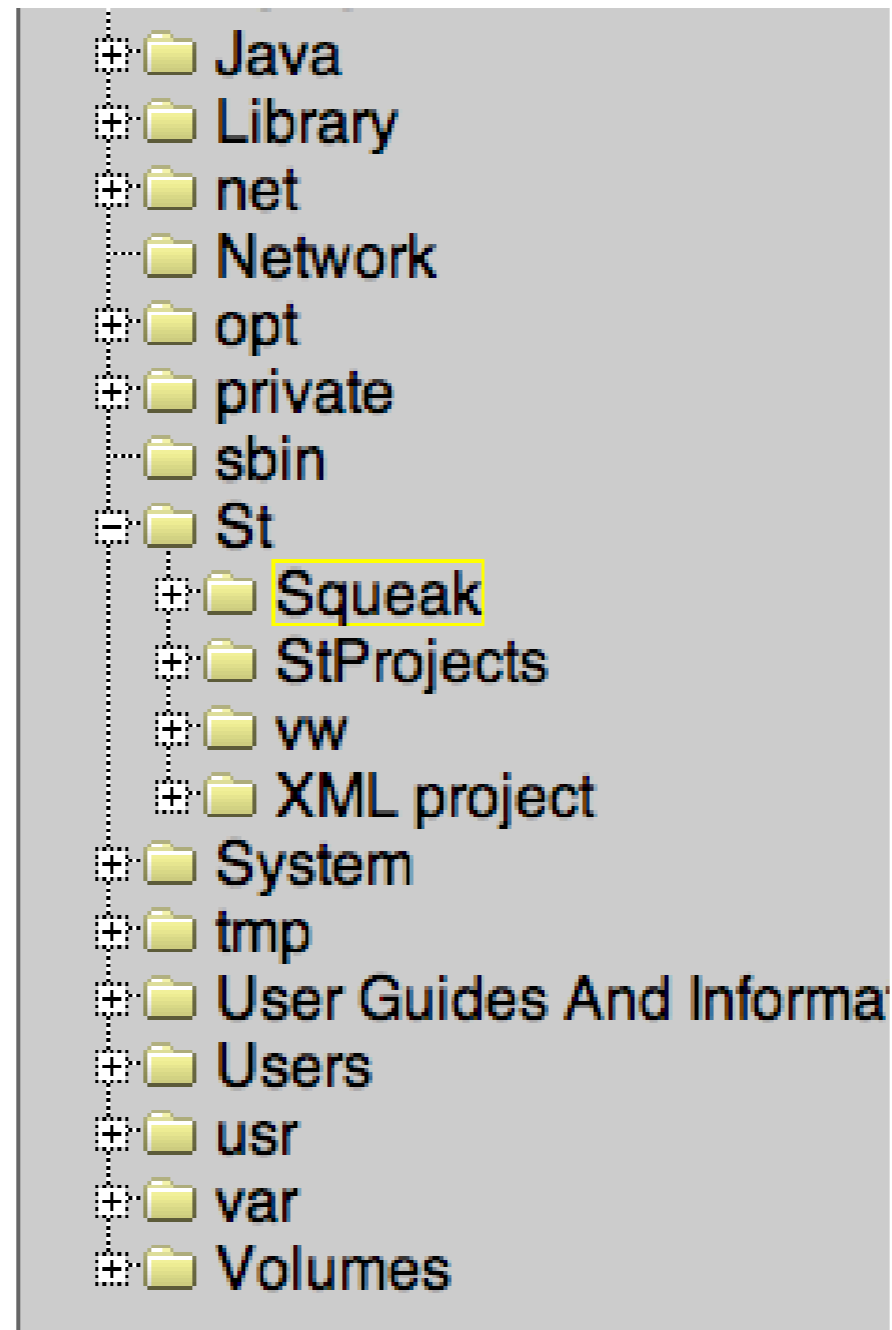
Users Don't Read the Manual

Users don't read anything

# People dont Read



# Users can't use the mouse





# Use the Standards for you platform

It is what the users are used to

# Six steps for designing good software

Invent some users

Figure out the important activities

Figure out the user model

Sketch out the first draft of the design

Iterate over your design again and again

Watch real humans trying to use your software.

# Paper Prototype